



# CORPORATIONS

## Industry Challenge

The unemployment rate is at record low levels in the United States. You're in hot competition for the best talent. Finding the exact right skill sets your discerning manager's demand is increasingly difficult. Or perhaps your challenge is a deluge of under-qualified candidates clogging up your system. No matter which way you turn, the challenges are immense and pressure is on to produce.

Solution providers are calling you every day to promote their silver bullet solution. You'd love to listen but you don't have time while you're responding to the daily demands of your business. When you do listen to those vendor calls it could be more confusing than ever. Everyone tells you they'll fix your problems. But you know this can't possibly true. What are you to do?

## Pain Points



Spending too much on job advertising not getting the yield that you need



All the talk about AI is overwhelming; are you really being left behind?



Not having time to attract and engage passive talent



All the vendors sound the same; how do you decide who can really help?



Your applicant tracking system is clunky and you spend 25% of your time generating offer letters





## How Talent Tech Labs can help

Talent Tech Labs grew up in recruiting. It's all we focus on; finding the best technology solutions to help improve the state-of-the-art in recruitment. Our research will elevate you and your team in understanding what's working, and what's just noise. We provide concise unbiased insight and advice that helps identify solutions that actually address your business challenges. We understand how to translate Vendor-speak into the metrics that matter when you need to solve the most pressing challenges you face. And we don't let you waste time with solutions that won't work.

Talent Tech Labs helps you elevate, as a TA leader, to be able to work on the business challenges that technology can actually address. We will help reduce the noise so you focus only on what will help you gain efficiency, productivity and better outcomes for your target candidates, your hiring managers and your TA team.

Contact Talent Tech Labs to learn how we can resolve the pain points specific to your corporation and elevate your Talent Acquisition strategy.



# TALENT TECH LABS

**Is on a mission to elevate the state of the art in recruitment technology.  
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